

ABSTRACT OF THE DISCLOSURE

[0044] A preferred golf club includes a first alignment mark on a grip of the club and a second alignment mark on the head proximate a centerline of the head. A
5 preferred method for addressing a ball involves positioning the second alignment mark proximate the center of the ball; pivoting the club until the first alignment mark overhangs the ball; aiming the first alignment mark toward a target; positioning one's feet parallel to the first alignment mark; and again centering the second alignment mark with the ball. One object of the present invention is to assist a golfer
10 both in striking a golf ball with the sweet spot of a club head and to enable the golfer to accurately sight on the target.